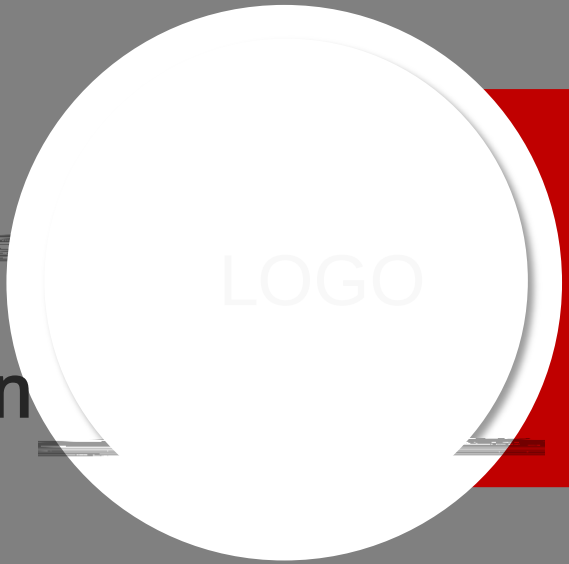
# 东西方国际教育集团

1999-2025

## East & West International Education

26 years dedication to the international education services.



# Founder and Chairman of East & West International Education Group (EWIE).

## Mr. WAMG WEI (王伟)

- Founder and Chairman of East & West International Education Group (EWIE)
- President of the Institute for East & West International Education
- Vice Chairman of the Study Abroad Service Branch of the China Education Association for International Exchange (CEAIE)
- Vice Chairman of the China Overseas Study Association (COSA)
- Member of the Advisory Committee on the Youth Global Competence Development Program (GCD)
- Adjunct Professor at Sun Yat-sen University, Beijing University of Posts and Telecommunications and Jiangsu Normal University
- Former Board Member of the American International Recruitment Council (AIRC) for three years

# EWIE Management Team

## WANG Wei

Chairman of East & West International Education Group and President of the Institute for East & West International Education; President of the East & West Institute for International Education.

## WANG Qiang

Vice President of East & West International Education Group, the Chairman and General Manager of Shanghai Wiseway Education Technology Center.

## XIANG Qicheng

Director of the President-s Office, Director of finance, and Secretary of the Board of EWIE.

## JIN Xiaojun

Vice President ofthe East & West Institute for International Education.

## WANG Guanchen

General Manager of Wiseway and IEC Project Leader

## YAN Haixia

General Manager of the EWIE Wuhan Center and Vice President of the East & West Institute for International Education.

## GUO Chunyang

General Manager of CITS OTC Overseas Travel Services Co., Ltd.

## JIANG Ena

Director of Wiseway Global of East &West International Education Group.

# Member of the Advisory Committee (1)

## MA Yansheng

Formerly, Education Counselor of the Chinese Consulate General in Houston; Deputy Representative of the Permanent Mission of the People's Republic of China to the UNESCO; the first Education and Culture Counselor of the Mission of the People's Republic of China to the European Union; Vice President of Beijing Foreign Studies University, and Minister-Counselor of the Chinese Embassy in France.

## JIANG Bo

Formerly, Education Counselor of the Chinese Consulate General in Chicago; Deputy Director of the Department of International Exchange and Cooperation of the Ministry of Education of China; Secretary General of the China Education Association for International Exchanges, and Vice President of Tongji University.

## ZHOU Yan

Formerly, the Deputy Secretary General of the China Education Association for International Exchange; the Editor-in-Chief of the Journal of International Education, the Education Counselor of the Chinese Consulate General in New York; Director of the Editorial Office of Educational Information and Research; and Director of the General Office of the China Educational Research and Development Centre.

## WANG Shengang

Formerly, Deputy Secretary General of the China Scholarship Council (CSC); Consul for Education of the Chinese Consulate General in Chicago; Education Counselor of the Chinese Embassy in New Zealand; and Minister Counselor at the Chinese Embassy in Egypt; previously worked as an official in the Department of Personnel, the Department of International Exchange and Cooperation of the Ministry of Education of China.

## ZHANG Jiedao

Deputy Director of the Academic Committee of the Chinese Society of Education and the Deputy Director of the Academic Committee of the Beijing Society of Education. Formerly, the Vice President of the Beijing Academy of Educational Sciences; Vice President of Beijing Open University.

## WANG Xiaoping

Ph.D. in Education at Columbia University; Education Consultant at the World Bank. Formerly, Research Fellow at the China Educational Research and Development Centre; Chief Representative of Nike Beijing Office, Board Member of Nike (Suzhou) Sports Goods Co., Ltd., and Director of Government and Public Affairs of Nike Sports (China) Co., Ltd. in Greater China; and Co-Chair of the Government Affairs Committee of AmCham China.

# Honors & Awards

- ISO 9001 Certified
- 2005-2006 Model Unit in Beijing Overseas Study Service Industry by Beijing Study Abroad Service Association.
- Most Trusted Overseas Study Service Provider by Tencent, CETV, CCTV, China Education News online.
- Best Recognized International Foundation Program by Sina.com.
- “The 2022 CAECW Branding Contribution Award" presented to the Secretariat of Alliance of China-Thailand Universities (ACTU) by the Secretariat of the Organizing Committee of China-ASEAN Education Cooperation Week.
- 2024 Best Partner Organization by China Education Association for International Exchange (CEAIE).

# EWIE Brand and Sub-brands Images

East & West International Education 东西方国际教育

威久培训 WISEWAY TRAINING

InChina

国旅出入境 CITS-OTC

GED 国际就业力发展 Global Employability Development

博之坛

# Business Scope

## 8 Core Business Areas

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1. Research and Developn
2. University Partnership & Serv
3. Global Competence Development
4. Global Employability Development
5. International Curriculum Development
6. Study Abroad Services
7. Study Tour Programs
8. Foreign Language Training